



དངུལ་རྩིས་ལྷན་ཁག །

ROYAL GOVERNMENT OF BHUTAN
MINISTRY OF FINANCE
TASHICHHO DZONG



Terms of Reference for designing the E-GP Logo

Introduction

Electronic Government Procurement System is an online system of the Royal Government of Bhutan and its primary objective is to conduct *online tendering* for procurement of works, goods and service. It also provides a single point of access to the bidders facilitating all government agencies to publish their tender notifications/enquires and award details. Such online system ensures efficiency, transparency and accountability in the public procurement process in Bhutan.

The Public Procurement Policy Division, DNP, MOF would like have a logo to establish its own organizational identity. The logo will be adopted through the invitation of an open design competition. The following specifications shall guide the logo design:

- Should be simple;
- Should be an original work of art;
- Should be easy to understand and identify with;
- Should be a clean depiction without jagged edges;
- Should depict transparency, efficiency and effectiveness;
- Should depict government and bidders;
- Should be a symbolic logo than a textual one;
- Should submit in soft copies of the design should also be submitted in Graphic Vector Pixel based on GIF Format, JPG Format, with a transparent back ground, grayscale black and white format.
- It should have the Bhutanese meaning and touch.

Public Procurement Policy Division

Post Box No: 116 Phone No: 02-336962, Fax No : 02-336961



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Terms and conditions for Logo Design Competition

To participate in the logo design competition, the individual artist/group should conform to the following terms and conditions:

1. The organization and conduct of the competition for the design of E-GP Logo shall be coordinated by the Public Procurement Policy Division;
2. The competition shall be advertized through the media and the Terms and Conditions shall be uploaded on to the MOF and PPPD Website for the interested competitors to refer;
3. The entries comprising of art work along with concept note not exceeding 100 words in English and Dzongkha shall be submitted in a sealed envelope to:

**Chief Procurement Officer,
Public Procurement Policy Division,
Department of National Properties,
Thimphu.**

4. The artists/competitors must be Bhutanese National.
5. The deadline for submission for the competition is **19 September 2016 before 1230 Hours and shall be opened on the same day at 1400 Hours at PPPD Office.**
6. An independent panel comprising of at least three members appointed by the Department shall evaluate and short list top three best entries for final selection;
7. The Department shall have the right to recommend changes to the design;
8. The artist shall accept and incorporate necessary changes to the design as recommended and desired by the Department;



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9. The artist shall not make any pecuniary claims for incorporation of the recommendations and suggestions provided by the Department;
10. The best adjudged entry shall be put for public scrutiny for a period of one month for complaints or grievances on copy right issues;
11. The artist shall take full responsibility to settle the dispute if any arising out of the public scrutiny within the time determined by Department;
12. The Department shall submit three short listed logos to the Higher Level Committee of Ministry to select the winning design. The individual or group shall be required to present the logo to High Level Committee;
13. The design should be submitted in hard copy in A4 format;
14. The logo shall be the property of PPPD, MOF which will be copyrighted by the PPPD and thus have the right to its use in any form;
15. The prize money of Nu.50,000.00 (Ngultrum Fifty Thousand) along with a citation shall be awarded to the winner only after the fulfillment of above terms and conditions;
16. Tax shall be deducted at source when the final payment of the prize money is made; and
17. The Department reserves the right to reject any or all entries without assigning reasons.

Department measures

This competition, in general, is open to all individuals within the jurisdiction of the Kingdom of Bhutan. However, for civil servants, corporate employees and other such categories of employees, their service terms and conditions shall govern and remain sacrosanct.