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## ROYAL GOVERNMENT OF BHUTAN MINISTRY OF FINANCE TASHICHHO DZONG

MoF/R.4/ 3212

26 June 2007

## CIRCULAR

Subject: Placing of Government Advertisements in the Print Media

In supercession to the Ministry of Finance Circular No.MoF/R.4/2420 dated 11<sup>th</sup> May, 2007, with regard to placing of Government Advertisements in the Print Media, the following corrigendum is hereby issued which may be followed in place of the circular mentioned above:

"With the entry of two private newspaper companies in the country, it has been felt necessary to provide advertisements to the print media in an equitable manner. Accordingly all the Government Agencies are directed to procure advertisement services from the print media companies depending on their budget availability, the type of advertisement and the reach. They would, however, be required to ensure that all advertisements are given in both Dzongkha and English versions."

This circular comes into effect immediately.

Yanki T Wangchu Finance Secretary

To.

All Heads of Ministries, Autonomous Agencies and Dzongdags

## Copy to:

- The Secretary, Cabinet Secretariat, Tashichho Dzong for kind information
- 2. The Auditor General, Royal Audit Authority, Thimphu
- 3. The Chairperson, Anti Corruption Commission, Thimphu
- The Chief Election Commissioner, Election Commission of Bhutan, Thimphu
- 5. The Director, Department of National Budget, MoF, Thimphu

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